

@ladywritesblog



LADY WRITES:

Inside My Beauty Bag

Hey all you beautiful Beauty Box subscribers! I'm Chloe a.k.a Lady Writes. I'm a beauty-loving girl boss and single mama of two lovely boys. When it comes to creating content, I'm really passionate about beauty for everyday women just like me. I'm your average lady, I love make up, skincare and feeling good about myself —

so I really want to make content that other everyday women can relate to. You don't have to be a certain dress size or look a certain way to enjoy beauty, it's all about making it work for us 'normal' ladies while we work, do the school run or enjoy a night at home. So, if you're another everyday woman, then come and find me!



1. CERAVE *Foaming Facial Cleanser For Normal to Oily Skin*

I LOVE a good cleanser, I'm a double cleanse kinda gal and I am swearing by CeraVe right now. As someone who gets more breakouts now than I ever did as a teenager, I'm always trying things to help. My skin was really bad a few months ago and I switched a lot of my products out for CeraVe versions and this cleanser is one. Along with the rest of my regime it's cleared my skin beautifully, it's non-drying and my skin feels really clean after use. It's budget-friendly too.

2. L'OREAL PARIS *Air Volume Mega Mascara*

I'm a self-confessed mascara snob, it takes a lot for a mascara to impress me! I have really straight, boring lashes so I need something that lifts and separates, coats and doesn't smudge underneath my eyes during the day. As someone who loves to wear false lashes for special occasions, I want my everyday lashes to look fuller and more voluminous so similar in style, so I need my mascara to do a lot. This one does all of the above perfectly and it's become a daily staple.

3. ESTEE LAUDER *Futurist Hydra Rescue Moisturizing Makeup*

When it comes to my everyday make up, I'm all about full coverage. I need my complexion products to give even coverage, improve tone and create a great 'canvas' for the rest of my make up. But I hate foundations that feel too heavy and block my pores. The Estee Lauder Futurist Hydra Rescue Moisturizing Makeup is the perfect solution. It offers the same full coverage I love in the cult-status Double Wear, but it's thinner in texture so applying it is easy and my skin doesn't feel like it can't breathe. This is worn all day.

4. LAURA MERCIER *Translucent Loose Setting Powder*

If there's one product I use every single time I apply make up, without fail, it's the Laura Mercier Translucent Loose Setting Powder. No matter what complexion base or look I pick, this is my setting powder of choice. It sets everything in place, ensuring my make up lasts longer and it keeps things looking matte and perfectly applied for longer. It's also great for making sure my foundation and concealer doesn't fall into lines and wrinkles. An absolute must-have.

5. NATASHA DENONA *All Neutral Biba Palette*

This is the ultimate in everyday eyeshadow palette. It's by far the most premium in my collection — but also the one I use the most. Its perfect for everyday eye looks because it's got a range of shades to cover the crease and transition areas as well as lids too. The formula of the Natasha Denona shadows is excellent — I have over 100 palettes in my collection and this one exceeds almost all of them in quality — so it's worth the splurge.

MY TOP BEAUTY SECRET

Want to ensure your whole look flows? Use your bronzer as the eyeshadow shade that goes in the crease of your eye to create the transition area — it will ensure your whole face has the same tones! **BB**