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# Sammy Louise:

## *Inside My Beauty Bag*

Hello! My name is Sammy Louise, I'm a beauty YouTuber and love to create videos about affordable beauty products. I also love testing out products from all different price ranges to test their quality and value for money. I've been a professional Makeup Artist for nearly two years now and

enjoy bringing my knowledge from the field into my videos with tips and tricks as well as product recommendations. With the constant testing of new products my beauty collection has grown to become pretty vast but there are always a few favourites that will never leave my makeup bag and I will always come back to.

### MY FIVE ESSENTIAL BEAUTY PRODUCTS:



#### 1. EX1

Invisiwear Liquid Foundation.

My all-time favourite foundation and an absolute must-have is the EX1 Invisiwear Liquid Foundation. Now this is an example of affordable makeup surpassing expectations! It has the most beautiful coverage and shade matches are gorgeous, they are brilliant at creating olive and neutral tones in their products and I love the way it looks on the skin with a healthy glow that isn't too dewy.

#### 2. LAURA MERCIER

Translucent Loose Setting Powder

To set your base in place it has to be the Laura Mercier Translucent Loose Setting Powder, hands down the greatest powder I've ever used and I have tried out a LOT of different powders. I know it comes with a bit of a price tag but I genuinely feel that it is incredible value for money and it's a product that I find myself never wanting to be without. I love to take a big fluffy brush and dust over a little bit of the powder around the face in light circular motions just to set the base ready for additional products to go on top.

#### 3. L'OREAL

Paris Shake and Glow Luminous Setting Spray.

Another one of my favourite setting products that I use every day is the L'Oréal Paris Shake and Glow Luminous Setting Spray. Yet again, affordable makeup that will blow your mind! Not only does this setting spray have an ultra-fine mist and a really gorgeous scent, it keeps your makeup in place beautifully and adds a stunning glow to the skin. Just give the bottle a really good shake and spritz over your finished makeup look and you're ready for whatever the day might throw at you!

#### 4. BENEFIT COSMETICS

Foolproof Brow Powder

I feel like my look is never complete without my brows being in place and of course I turn to the brow queens of Benefit Cosmetics and their Foolproof Brow Powder Duo to help me every time. Another product that I have to say is well worth the price tag, not only are the shades stunning but the powders apply beautifully on the brows and are long lasting too! The beauty of the Foolproof Brow Powder Duo is that you have the two shades in one product so you can create that natural faded looking brow.

#### 5. TOO FACED

Better Than Sex Mascara

My last ride or die product is the one that took me the longest to discover but now that I have I will never let it go, and that is the Better Than Sex Mascara by Too Faced! I have the world's worst lashes: fair, short and straight. They honestly need all the help they can get but when I apply this mascara it's like I have a gorgeous full set of black, long, curled lashes and I am OBSESSED! I've tried so many mascaras over the year's but none have come close to this and I recommend it to everyone.

### MY TOP BEAUTY SECRET

A beauty secret that I would love to share with you guys is for dry under eyes when applying makeup. The under eye area can be so delicate and when you apply concealer and powders it can get really dry, and here's where my beauty secret comes in... When prepping your skin with primer before makeup be sure to use an under eye cream too, for example the Clinique All About Eyes Eye Cream which is a personal favourite. It keeps your under eyes hydrated and protected and will eliminate any dryness caused by adding makeup on top. You can thank me later.