



ILLAMASQUA

THE SCHOOL OF MAKE-UP ART

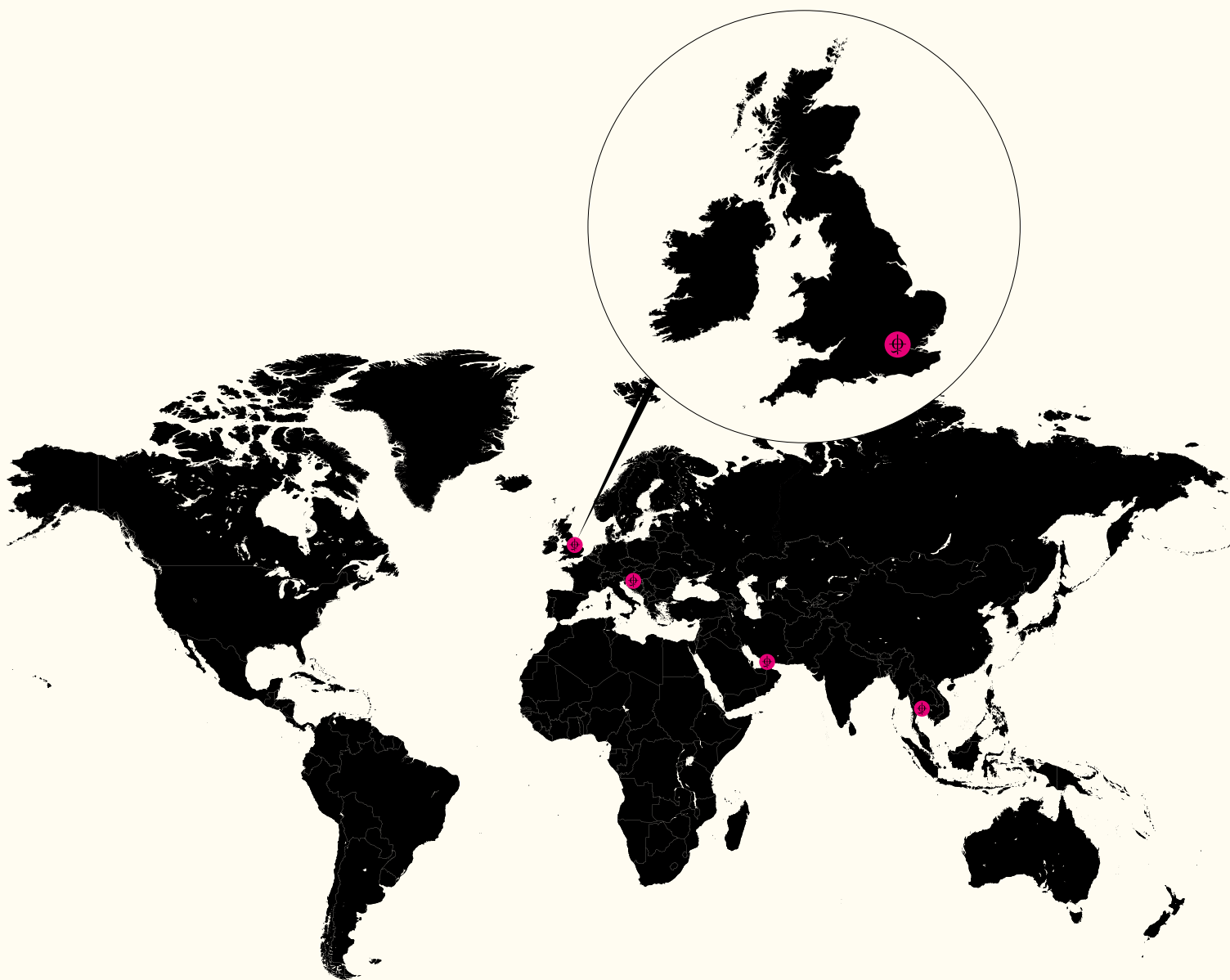
*20 Beak Street, London, W1F 9RE*

*[illamasqua.com/school](http://illamasqua.com/school)*



# ILLAMASQUA MAKE-UP SCHOOLS

UK & WORLDWIDE



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Illamasqua  
20 Beak Street  
London  
W1F 9RE

**CROATIA:**

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Dubai  
United Arab Emirates

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Illamasqua  
999/9 Rama 1 Road  
Pathumwan  
Bangkok 10330  
Thailand



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*Come and learn the secrets of professional make-up at the West End's first ever premium-branded professional make-up school.*

Whether you're a qualified artist, new to the industry or simply a lover of make-up and self-expression, Illamasqua's School of Make-up Art can help you master a diverse array of professional techniques, with a range of courses designed to suit all skill levels and interests.

There's a course waiting for you right now, so treat yourself, a group of friends or a loved one and contact the school today to book your course or to buy a course voucher.



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## PERSONALIZED COURSES

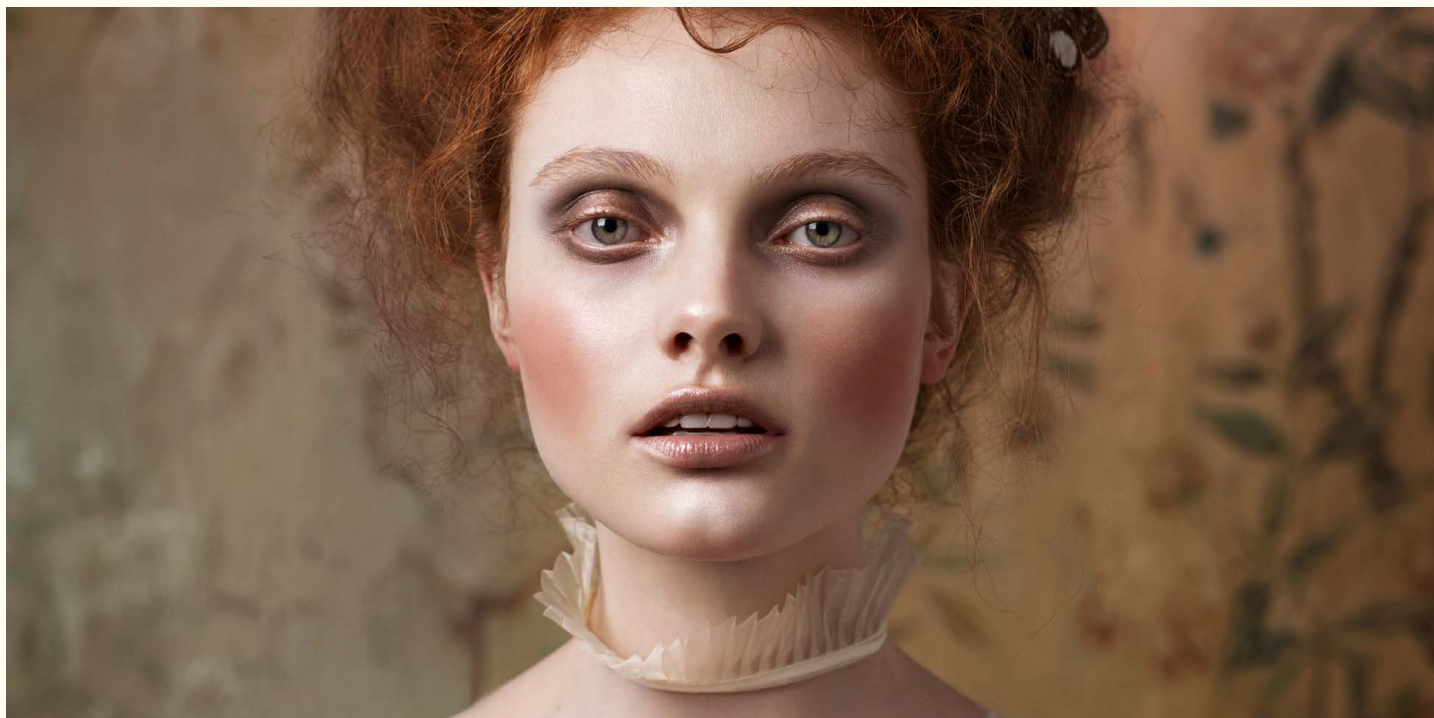
*A personal one-on-one course for all lovers of self-expression*

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*For all lovers of beauty and self-expression looking to take their personal make-up artistry to the next step*

## SKIN REALISM

2 HOUR COURSE

*Modernize the look of your skin and experiment with innovative and award-winning textures to discover a new dimension to your skin. Master the skill of creating a beautiful canvas, find your perfect foundation shade and learn about a multitude of different finishes you can achieve with the help of the professionals.*

### **COURSE CONTENT:**

Learn the best practices in skin prepping, skin priming, foundation shades and coverage, undetectable concealment, colour correction, blusher application and basic skin sculpting. Perfect your application techniques and discover ways on how to make your skin look great without the need for re-touching.

**PRICE: £60.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees.



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## SKIN SCULPTING

2 HOUR COURSE

*Discover the tips and tricks professional make-up has to offer when it comes to adding definition, light and dimension to facial contours. Take a step further than just creating a flawless base and master important techniques in this intensive 2 hour course with the help of the professionals.*

### **COURSE CONTENT:**

Indulge in various Illamasqua products and play with different textures and shades to master the art of contouring and highlighting. You will learn the basics behind this technique, how to achieve different intensities and use select products to achieve show stopping results.

### **PRICE: £60.00 per person**

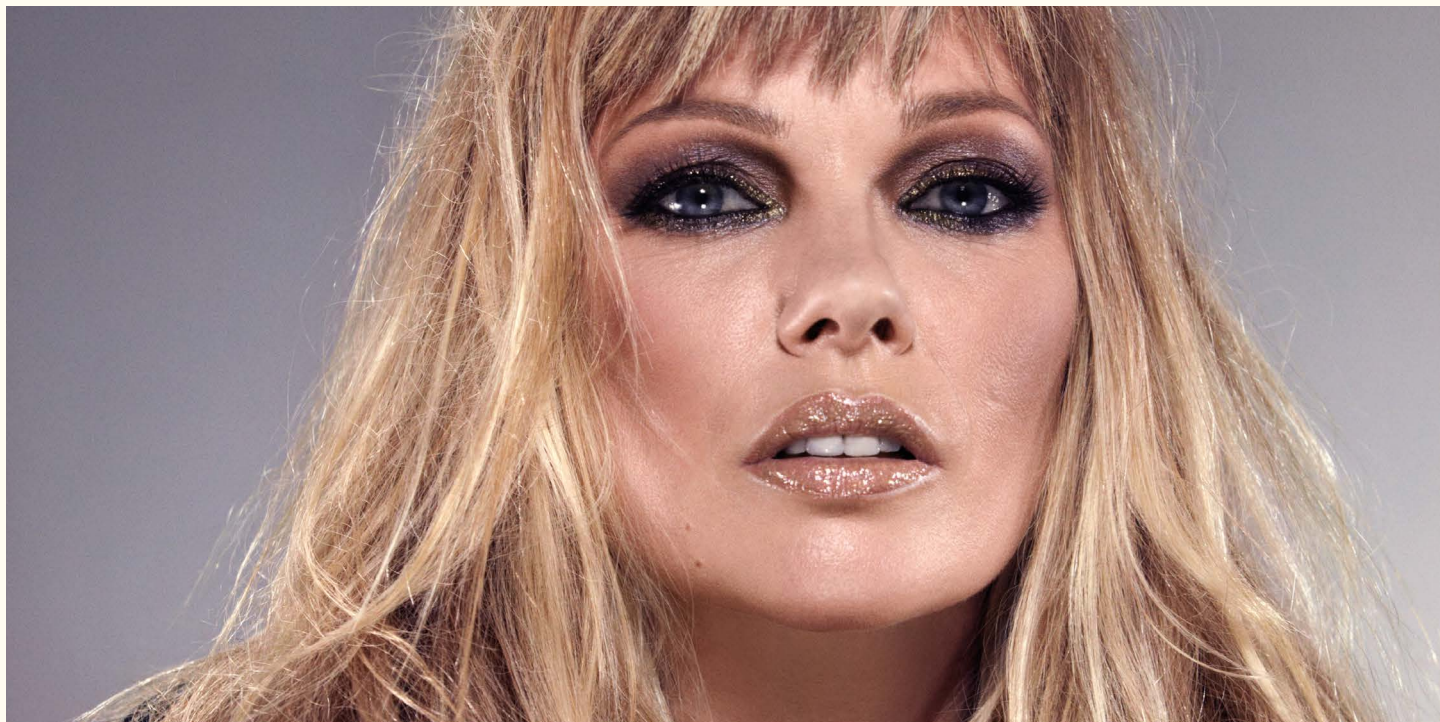
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## TIMELESS BEAUTY

2 HOUR COURSE

*Life begins at 39, and the Timeless Beauty course is especially designed to help you discover textures and shades that will illuminate your features for an updated glamorous look. Helping you master the basic skills of beautiful make-up, this 2 hour course is the ideal opportunity for you to learn directly from the professionals.*

### **COURSE CONTENT:**

An open minded opportunity to banish the beige and browns that seem to be pointed towards maturing women, and discover vivacious colour and modern textures suited to you. Showcase your individual beauty and fall in love with make-up all over again.

### **PRICE: £60.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees.

**NOTE:** This course is designed for those who are 35 years of age or older.



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## MASTERING RUSH HOUR MAKE-UP

2 HOUR COURSE

*Life in the fast lane requires you to get practical with your every-day work make-up look and make-up tricks to take your look from your day into night with ease. This course offers an update for those seeking a new regime that is quick to apply in the morning, with tips to keep your skin looking great throughout the day.*

### **COURSE CONTENT:**

Master statement lips and brows that mean business; make-up which stays in place all day. You will learn the basics of how to update your make-up and how to create a new work make-up look in minutes; perfect for women on the go or with little time on their hands.

### **PRICE: £60.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees.



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## PIN-UP BEAUTY

2 HOUR COURSE

*Especially designed to help you master the basic skills of Pin-Up Beauty and glamour, this intensive 2 hour course is the ideal opportunity for you to learn from the professionals, experiment with products and create your statement Pin-Up look.*

### **COURSE CONTENT:**

Master a professional polished look and fully understand the art of creating a perfect flawless canvas. Manage skin coverage and strategic concealment with skin sculpting. Perfect eyelining and learn how to apply false lashes with a perfect pout.

### **PRICE: £60.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees. *[Includes a complimentary product]*



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## NIGHT TIME DIVA

2 HOUR COURSE

*Master the basic skills of night-time make-up. This intensive 2 hour course is the ideal opportunity for you to learn from the professionals, experiment with products and create your own statement look before hitting the town! An ideal start to any big night out, it will equip you with the skills to give any look the Illamasqua edge.*

### **COURSE CONTENT:**

Mastering pigments, becoming confident with colour, experimenting with lashes and learning how to create your ultimate make-up statement.

### **PRICE: £60.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees. *[Includes a complimentary product]*



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## EYE BROW EFFECTS

2 HOUR COURSE

*Open your eyes to whole new world of how to create multiple eye brow make-up designs. This course will inspire and teach you varied ways on how to enhance, define or create different eye brow effects whilst experimenting with the best tools and long-lasting products.*

### **COURSE CONTENT:**

Practice and explore different eye brow shapes and effects and learn how to make best use of eye brow products, altering colour intensity, colour graduation and achieve symmetry. You will never view eye brows in the same way ever again!

**PRICE: £60.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees.



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## EYE LINING DESIGNS

2 HOUR COURSE

*Favoured by celebrities and the majority of women, eye liner is here to stay. This two hour intensive course is designed to allow you to execute your eye liner design to perfection as well as inspiring you to experiment and learn different ways on how to frame your eyes. Eyes are the windows of the soul after all!*

### **COURSE CONTENT:**

Learn the latest trends and perfect the classic liner flick with the help of the professionals. Discover different tools and products which will allow you to express your love for eye liner in different shapes and designs, from classic, to experimental and avant-garde.

### **PRICE: £60.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees.



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## CUT-CREASE EYE MAKE-UP DESIGN

2 HOUR COURSE

*Especially designed to help you master this popular eye-make-up technique, this course will allow you to find your ideal intensity and perfect this skill in two hours. The professionals will show you easy ways of achieving this eye make-up design with the use of different products and professional tools. Then it's up to you to make it your own!*

### **COURSE CONTENT:**

Discover pigments, eye shadows, skin sketching and different brush designs to facilitate achieving beautifully blended eye colours. You will learn how to achieve a natural cut-crease design as well as a more intense version for night-time.

### **PRICE: £60.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees.



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## DRAG MAKE-UP

3 HOUR COURSE

*Set your glamour factor to maximum and prepare to stun with extreme drag make-up. This intensive 3 hour course lets your creativity explode and shows you how to create the basic drag make-up look. Inspired by everything from the London club scene, to catwalk couture, you`ll experiment with dramatic colour and texture.*

### **COURSE CONTENT:**

Mastering pigments, brow blocking, statement brows, feature exaggeration, colour cartooning and lash effects; learn how to create the ultimate make-up statement to take you to the extremes of unearthly glamour.

**PRICE: £80.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

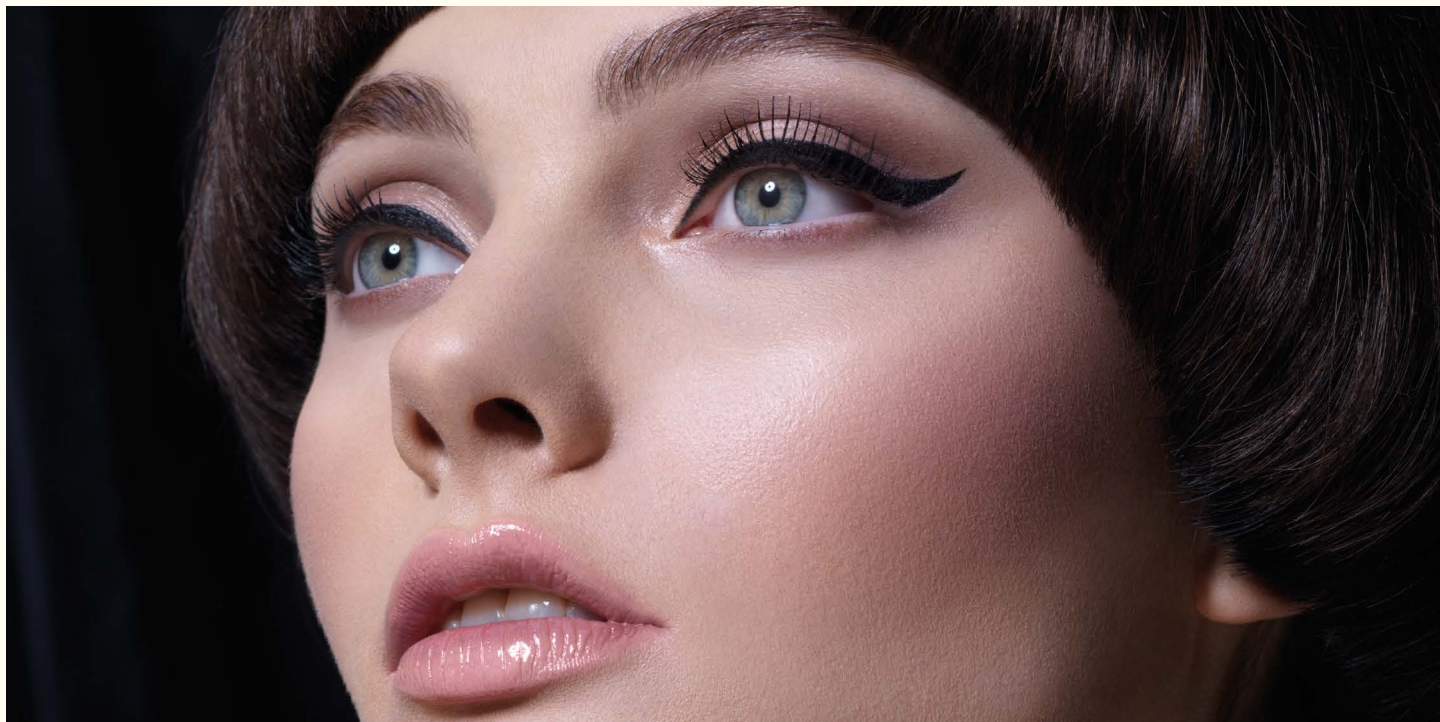
This course is available for both individuals and groups with a maximum attendance of up to 8 attendees. *[Includes a complimentary product]*



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## PERFECTING SKIN

1 DAY COURSE

*We will give you the skills you need to fully understand the art of creating the perfect flawless canvas. Manage skin coverage and strategic concealment to achieve perfect photographic results. This course enables you to build confidence in shade selection for all skin tones and experiment with shade mixing and coverage variations from beauty to dramatic effect.*

### **COURSE CONTENT:**

Mastering Skin Base and Rich Liquid foundations, for a sculpted, light to full coverage variations. Strategic colour correction and concealment.

**PRICE: £250.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees.



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## EXPERIMENTAL COLOUR

1 DAY COURSE

*Leave your perceptions at the door and challenge the ordinary as you mix up a scintillating cocktail of colour on this exciting 1-day practical course. Revolutionise the way you think by experimenting with daring combinations and exploring a decadent new world of tantalising textures.*

### **COURSE CONTENT:**

Focused on building confidence, innovation in mixing; and building colour and pigment. Create bespoke colours, and master the use of cool and warm colours as a means to bring vibrancy and drama to your works of art.

**PRICE: £250.00 per person**

**SUITABILITY:** Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees.



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## PERFECTING EYES

2 DAY COURSE

*As the title suggests, this intensive course is all about the eyes. The windows to the soul, they are also the focus point of many high impact looks, so the possibilities for self-expression are endless. From considering definition and shape to experimenting with colour, this practical course will equip you with a range of professional skills and enable you to create show-stopping eye make-up looks that no one can ignore.*

### COURSE CONTENT:

DAY 1: TECHNICAL WORKSHOP; Perfecting technical skills, blending, lining, defining, sculpting and refining.

DAY 2: CREATIVE WORKSHOP; Exploring colour, texture and applique`.

**PRICE: £450.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees. *[Includes a complimentary Illamasqua Make-Up Education kit, approximate retail value of £125]*

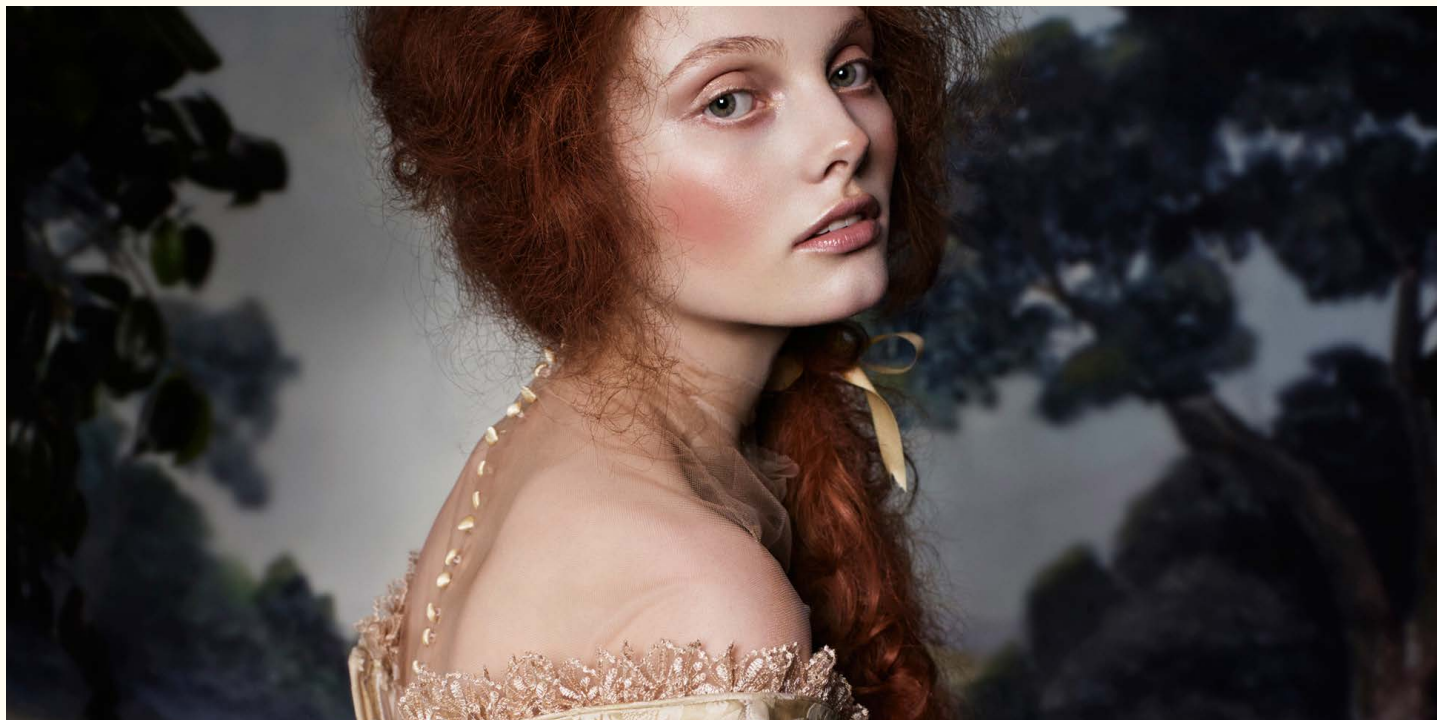


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## PERFECTING BRIDES

2 DAY COURSE

*This 2-day course is all about exploring bridal make-up design, but with a distinctive Illamasqua creative twist. A wedding is the perfect spotlight to reveal inner beauty and showcase a bride's personality; and this course provides expert guidance on carrying the creativity of the wedding theme through to the make-up.*

### **COURSE CONTENT:**

DAY 1: PERFECTING BRIDAL BEAUTY; Bridal beauty for light to medium skin-tones.

DAY 2: PERFECTING BRIDAL BEAUTY; Bridal Beauty for medium to deeper skin-tones.

**PRICE: £450.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees. *[Includes a complimentary Illamasqua Make-Up Education kit, approximate retail value of £125]*



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## CREATIVITY BOX

2 DAY COURSE

*We will share the skills you need to conjure and express your creativity upon demand with confidence. Learn new and exciting ways to achieve incredible effects. This course is made up of minimal theory and largely practical workshops, so you can get hands-on straight away. We`ll help you master the key techniques, and each day you`ll be tasked with designing a unique make-up look, using colour and texture to push your creative boundaries further than ever before.*

### **COURSE CONTENT:**

DAY 1: CREATIVITY; Understanding creativity building techniques.

DAY 2: INDIVIDUAL MAKE-UP; Challenge with a creative focus.

**PRICE: £450.00 per person**

**SUITABILITY:** Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees. *[Includes a complimentary Illamasqua Make-Up Education kit, approximate retail value of £125]*



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## DRAG & MANGA MAKE-UP

2 DAY COURSE

*This intensive 2 day course lets your creativity explode and shows you how to create incredible high impact looks and effects. Explore wild and outrageous make-up with extreme shapes and runway scale- big, bold and highly dramatic. So come and learn both the art of Drag and Manga make-up, this practical course will enable you to create show-stopping looks that no one can ignore. Create a “Dranga Doll”- a hybrid of Drag and Manga! Master scale and proportion in an exaggerated fun riot of bold colour and texture.*

### **COURSE CONTENT:**

DAY 1 & 2 : Mastering pigments, brow blocking, statement brows, feature exaggeration, colour cartooning and lash effects; learn how to create the ultimate make-up statement to take you to the extremes of unearthly glamour.

### **PRICE: £450.00 per person**

**SUITABILITY:** Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees. *[Includes a complimentary Illamasqua Make-Up Education kit, approximate retail value of £125]*

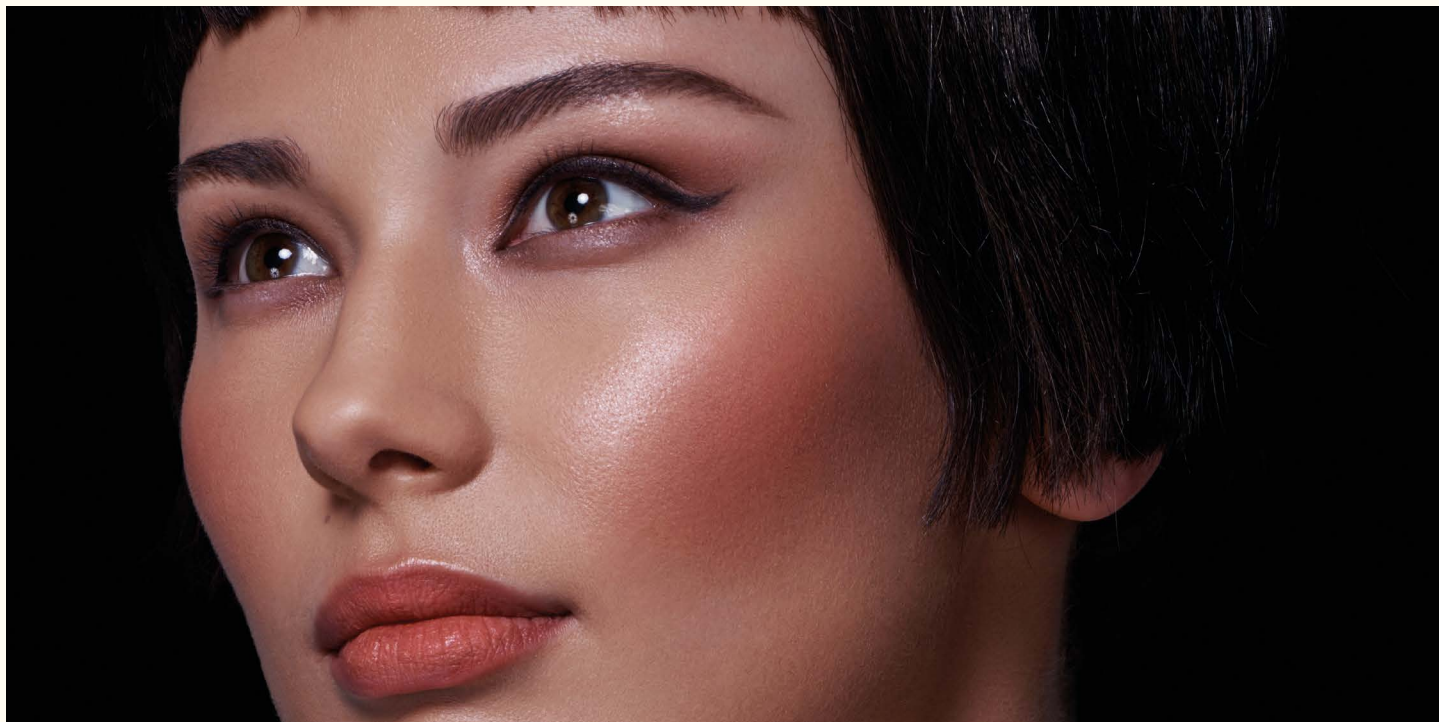


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## RETAIL MAKE-UP ARTISTRY

2 DAY COURSE

*This course is designed to give you an insight into the fascinating world of retail make-up. Learn what will be expected from you when working with a make-up brand, how to engage, interact, educate and inspire customers and master the make-up techniques which will be crucial to your success in the retail environment.*

### **COURSE CONTENT:**

DAY 1: You will learn about skills interviewers often look for, how to present yourself at interview and all you need to know on customer service and engagement. Discover select Illamasqua products and have a go during role-play sessions.  
DAY 2: Understand and practice the essential make-up skills in retail and learn how to educate and meet performance expectations whilst performing make-up applications.

**PRICE: £450.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees. *[Includes a complimentary Illamasqua Make-Up Education kit, approximate retail value of £125]*



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## GLOBAL BEAUTY

3 DAY COURSE

*Explore the world of make-up around the globe through this intensive three day course and immerse yourself in a myriad of different techniques, cultures, tribes, inspirations, colours and textures which will help you understand the world around you from a make-up perspective.*

### **COURSE CONTENT:**

DAY 1: Global trends, Asian, East Asian, Arabic and Bedouin make-up and skin-tones.

DAY 2: Global trends, African cultures, make-up and deep skin-tones.

DAY 3: Exploration of additional cultures and use of make-up including Native American and Maori; and modern make-up tribes. Global Beauty Mash Up.

**PRICE: £700.00 per person**

**SUITABILITY:** Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees. *[Includes a complimentary Illamasqua Make-Up Education kit, approximate retail value of £165]*



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## VINTAGE GLAMOUR

4 DAY COURSE

*This is a 4-day course covering the different decades of make-up from the 1920s through to modern day. Focusing on the drama of making up, you`ll consider the influences of theatre, film and burlesque, and how techniques from the stage can be used to create an incredible array of looks. From statement brows to luscious lashes, we`ll encourage you to experiment and be bold.*

### **COURSE CONTENT:**

DAY 1: 1920s – 1930s

DAY 2: 1940s – 1950s

DAY 3: 1960s – 1970s

DAY 4: 1980s-1990s AND BEYOND

**PRICE: £900.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees. *[Includes a complimentary Illamasqua Make-Up Education kit, approximate retail value of £205]*



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## PROFESSIONAL MAKE-UP ARTISTRY

5 DAY COURSE

*The ultimate make-up education programme, this professionally designed intensive course will provide you with a solid platform from which to build your confidence and skills. You will learn and practice a range of core technical and creative fundamental techniques until you are precision perfect, then look at ways in which to develop more abstract styles and looks. This comprehensive introduction to professional make-up is ideal for a beginner or as a refresher.*

### **COURSE CONTENT:**

DAY 1: FLAWLESS SKIN- Learn how to create the perfect professional canvas.

DAY 2: PERFECTING EYES- Understanding eye shape and bone structure; how to enhance, maximise and dramatize.

DAY 3: PERFECTING EYES- Understanding the cut crease and smoky eye variations. Lash application.

DAY 4: CREATIVE COLOUR- Abstract and expressive, you will experiment with a world of colours and textures.

DAY 5: BALANCE- Understanding the perfect pout and blush style.

**PRICE: £1150.00 per person**

**SUITABILITY:** Beginner, Intermediate and Advanced Levels.

This course is available for both individuals and groups with a maximum attendance of up to 8 attendees. *[Includes a complimentary Illamasqua Make-Up Education kit, approximate retail value of £265]*



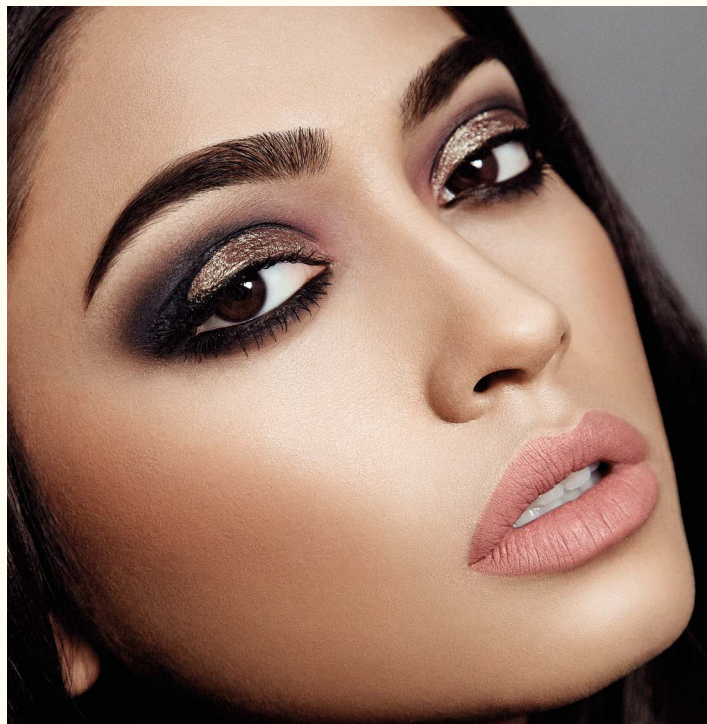
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*A certificate of attendance is issued upon completion and a 30% discount is issued on all product purchases during your time on this course:*

*E: school@illamasqua.com T: 020 3432 3277 W: illamasqua.com/school*

## PERSONALIZED COURSES

*A personal one-on-one course for all lovers of self-expression*



### TIME FOR TWO CLASS

2 HOUR COURSE

*For 2 people*

*Indulge in some quality time for you and a friend and discover a new make-up look in the process. Building confidence in application and experimentation, learn how to create the perfect base, find a signature colour or master the art of brow definition. Relaxing and informative, this class will also answer all your make-up questions. A great course for friends, colleagues, mother and daughter, sisters or bridesmaids to have quality time together.*

**PRICE: £140.00 for 2 people**

*[Includes a complimentary product gift each.]*

### DAY TO NIGHT CLASS

2 HOUR COURSE

*One-on-one*

*Learn how to create looks for both day and night. Master a professional polished everyday look, and then transform it into a dramatic evening statement. Dare to take colour and texture as far as your comfort level allows, and learn how to apply False Eye Lashes for an instant touch of glamour.*

**PRICE: £140.00 per person**

*[Includes 2 complimentary products]*



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*A 20% discount is issued on all product purchases during your time on our Personalized Courses.*

*To view available course dates, make a booking, or for any queries please contact us at:*

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## PERSONALIZED COURSES

*A personal one-on-one course for all lovers of self-expression*



### TEEN BEAUTY CLASS

2 HOUR COURSE

*For 2 people*

*Discover the basics for teenage self-expression through make-up and how to create a statement look. Experiment with colour mixing and blending and try a host of new textures to tempt and tease. Students will also master the professional skills to look after problematic skin, including colour correction and concealment to create a fresh and flawless complexion and take the stress out of everyday breakouts.*

**PRICE: £120.00 for 2 people**

*[Includes a complimentary product each.]*



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*For further information on any of the courses and availability, please contact:*

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*School of Make-up Art :*

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